

FSC-495-A	12/7/94	TO: RM / ROM	
SUBJECT: Private Label POS Inventory Report			
DISTRIBUTION:			
<input checked="" type="checkbox"/> AVP	<input checked="" type="checkbox"/> CAM	<input type="checkbox"/> ELM	
<input checked="" type="checkbox"/> RM	<input checked="" type="checkbox"/> Reg.Mil.Mgr.	<input type="checkbox"/> MIL	
<input checked="" type="checkbox"/> RBM	<input type="checkbox"/> DM	<input type="checkbox"/> REP	
<input checked="" type="checkbox"/> ROM			

The attached Private Label POS Inventory Report is for your review. Please order your needs no later than March 30, 1995. Any remaining quantities will be destroyed in April 1995.

Program Contact: Juacane Reynolds, extension #2461

R. J. REYNOLDS TOBACCO COMPANY

Attachment

*FILE UNDER
WMTN*

51849 8382

Private Label POS Inventory Report

Brand	Description	Item #	Avail	Brand	Description	Item #	Avail
1st Choice	p/l (1st choice) ppod side card	403372	32	Citation	pl citation sm pos pack	463653	130
1st Choice	p/l (1st choice) special top riser card	403361	34	Citation	pl citation lg pos pack	463803	1,374
1st Choice	pl 1st choice sm pos pack	463614	185	Citation	p/l (citation) channel strip	277433	1,451
1st Choice	pl 1st choice lg pos pack	463764	1,489	Citation	p/l (citation) lg shelf strip	277411	1,492
Austin	p/l (austin) lg paster	362111	79	Citation	p/l (citation) folded shelf strip	277422	1,497
Austin	pl austin sm pos pack stckr	409158	119	Citation	p/l (citation) lg paster	277400	1,586
Austin	pl austin lg pos pack stckr	409147	1,289	Cost Cutter	p/l (kroger-cost cutter) small ppd card	357766	115
Bargain Buy	pl bargain buy sm pos pac	463620	108	Cost Cutter	pl cost cutter sm pos pac	463662	124
Bargain Buy	pl bargain buy lg pos pac	463770	1,386	Cost Cutter	pl cost cutter lg shelf strip	231596	267
Bargain Buy	p/l (bargain buy) channel strip	276014	1,459	Cost Cutter	pl cost cutter shelf strip	231607	285
Bargain Buy	p/l (bargain buy) folded shelf strip	276003	1,534	Cost Cutter	pl cost cutter lg paster	231618	439
Bargain Buy	p/l (bargain buy) lg shelf strip	275992	1,571	Cost Cutter	pl cost cutter chnl strip	231629	457
Bargain Buy	p/l (bargain buy) lg paster	275981	1,675	Cost Cutter	pl cost cutter lg pos pac	463812	1,461
Beacon	pl beacon pos small pack sticker	395375	244	Courier	pl courier lg pos pack	463743	23
Beacon	pl beacon pos large pack sticker	395364	1,132	Director's Choice	pl director's choice sm pos pack sticker	454230	143
Best Choice	pl best choice sm pos pac	463632	75	Director's Choice	p/l (directors choice) channel strip	381570	349
Best Choice	pl best choice lg pos pac	463782	1,377	Director's Choice	p/l (directors choice) folded shelf strip	381559	489
Best Choice	p/l (best choice) channel strip	277257	3,049	Director's Choice	p/l (directors choice) lg paster	381537	544
Best Choice	p/l (best choice) folded shelf strip	277246	3,479	Director's Choice	p/l (directors choice) lg shelf strip	381548	587
Best Choice	p/l (best choice) lg shelf strip	277235	3,539	Director's Choice	pl director's choice lg pos pack sticker	454224	1,447
Best Choice	p/l (best choice) lg paster	277224	3,584	Extra Value	pl extra value pos small pack sticker	395397	118
Best Value-Alb	pl bv-alb sm pos pack	463635	161	Extra Value	p/l (xtra value) channel strip	277477	486
Best Value-Alb	pl bv-alb lg pos pack	463785	1,235	Extra Value	p/l (xtra value) folded shelf strip	277466	584
Best Value-Alb	pl best value (alb) chnl strip	231497	1,620	Extra Value	p/l (xtra value) lg shelf strip	277455	671
Best Value-Alb	pl best value (alb) shelf strip	231475	1,965	Extra Value	p/l (xtra value) lg paster	277444	696
Best Value-Alb	pl best value lg shelf strip (alb)	231464	1,975	Extra Value	pl extra value pos large pack sticker	395386	1,418
Best Value-Alb	pl best value (alb) lg paster	231486	2,201	Focus	p/l (focus) channel strip	379667	18
Best Value-K-Mt	pl bv-kmart sm pos pack stkr	409180	95	Focus	pl focus sm pos pack sticker	409246	157
Best Value-K-Mt	pl best value (k-mt) lg shelf strip	231508	518	Focus	p/l (focus) folded shelf strip	379656	165
Best Value-K-Mt	pl bv-kmart lg pos pack stkr	409169	770	Focus	p/l (focus) lg paster	379623	208
Best Value-K-Mt	pl best value (k-mt) shelf strip	231519	1,315	Focus	p/l (focus) lg shelf strip	379634	274
Bonus Value	bonus value banners	461205	14	Focus	pl focus lg pos pack sticker	409235	1,257
Bonus Value	pl bonus value sm pos pac	463641	152	Highway	pl highway sm pos pack	463665	117
Bonus Value	p/l (bonus value) lg paster	278192	355	Highway	p/l (highway) channel strip	275871	838
Bonus Value	pl bonus value lg pos pac	463791	1,431	Highway	p/l (highway) folded shelf strip	275860	1,400
Brentwood	pl brentwood sm pos pack	463581	92	Highway	pl highway lg pos pack	463815	1,445
Brentwood	pl brentwood lg pos pack	463731	1,401	Highway	p/l (highway) lg shelf strip	275849	1,483
Cardinal	pl cardinal sm pos pack	463644	110	Highway	p/l (highway) lg paster	275838	1,570
Cardinal	pl cardinal lg pos pack	463794	1,406	Jacks	p/l (jacks) channel strip	277213	122
Cardinal	p/l (cardinal) channel strip	277345	3,330	Jacks	p/l (jacks) lg shelf strip	277191	538
Cardinal	p/l (cardinal) lg paster	277312	3,659	Jacks	p/l (jacks) folded shelf strip	277202	550
Cardinal	p/l (cardinal) folded shelf strip	277334	3,666	Jacks	p/l (jacks) lg paster	277180	705
Cardinal	p/l (cardinal) lg shelf strip	277323	3,732	Jacks	pl jacks lg pos pack sticker	409213	889
Cavalier	pl cavalier sm pos pack	463650	100	Marker	pl marker sm pos pack	463671	111
Cavalier	p/l (cavalier) channel strip	277389	1,317	Marker	pl marker pp disp chnl strip	254762	572
Cavalier	pl cavalier lg pos pack	463800	1,375	Marker	pl marker folded shlf strip	254773	1,157
Cavalier	p/l (cavalier) folded shelf strip	277378	1,425	Marker	pl marker lg ss	254751	1,285
Cavalier	p/l (cavalier) lg shelf strip	277367	1,477	Marker	pl marker lg pos pack	463821	1,300
Cavalier	p/l (cavalier) lg paster	277356	1,612	Marker	pl marker lg paster	254630	1,415
Cimarron	pl cimarron sm pos pack stkr	439672	23	Monaco	pl monaco sm pos pk stickers	467720	151
Cimarron	pl cimarron lg pos pack stkr	439661	1,018	Monaco	pl monaco lg pos pk stick	467723	1,416

51849 8383

Private Label POS Inventory Report

Brand	Description	Item #	Avail	Brand	Description	Item #	Avail
Mustang	pl mustang sm pos pack	463602	96	Value Buy	pl value buy sm pos pk	463710	163
Mustang	pl mustang lg pos pack	463752	1,437	Value Buy	pl value buy lg pos pk	463860	1479
Non-Branded	pl non-branded ext lg ppd(dual)	231739	296	Value Buy	p/l (value buy) channel strip	276058	1660
Non-Branded	pl non branded 90 ctn fl base rc(dual)	231728	1,096	Value Buy	p/l (value buy) lg paster	276025	1755
Pilot	pl pilot sm pos pack	463674	77	Value Buy	p/l (value buy) lg shelf strip	276036	1761
Pilot	pl pilot pp disply chnl strip	254839	705	Value Buy	p/l (value buy)/folded shelf strip	276047	1800
Pilot	pl pilot folded shelf strip	254850	1,045	Value Pride	pl value pride sm pos pk stk	441612	97
Pilot	pl pilot lg ss	254828	1,090	Value Pride	pl value pride pp disp chnl strip	254927	806
Pilot	pl pilot lg paster	254784	1,292	Value Pride	pl value pride folded shelf strip	254916	1184
Pilot	pl pilot lg pos pack	463824	1,351	Value Pride	pl value pride lg ss	254905	1242
Price Master	p/l (price master) channel strip	275970	4,275	Value Pride	pl value pride lg paster	254861	1275
Price Master	p/l (price master) folded shelf strip	275959	4,348	Value Pride	pl value pride lg pos pk stk	441601	1376
Price Master	p/l (price master) lg shelf strip	275948	4,431	Value Sense	pl value sense sm pos pk	463713	66
Price Master	p/l (price master) lg paster	275937	4,433	Value Sense	pl value sense pos disp chnl strip	264851	1225
Price Master	pl price master sm pos pk	463680	177	Value Sense	pl value sense lg pos pk	463863	1256
Price Master	pl price master lg pos pk	463830	1,478	Value Sense	pl value sense pos folded shelf strip	264640	1346
Quality Smokes	pl qual smokes sm pos pk	463683	133	Value Sense	pl value sense pos lg ss	264662	1364
Quality Smokes	p/l (quality smokes) channel strip	277301	1,380	Value Sense	pl value sense pos lg paster	264673	1497
Quality Smokes	pl qual smokes lg pos pk	463833	1,424	Worth	pl worth sm pos pk	463722	173
Quality Smokes	p/l (quality smokes) folded shelf strip	277290	1,509	Worth	p/l (worth) channel strip	347448	888
Quality Smokes	p/l (quality smokes) lg paster	277268	1,561	Worth	p/l (worth) folded shelf strip	347437	1069
Quality Smokes	p/l (quality smokes) lg shelf strip	277279	1,597	Worth	p/l (worth) lg shelf strip	347360	1205
Scotch Buy	pl scotch buy chnl strip	231717	28	Worth	pl worth lg pos pk	463872	1231
Scotch Buy	pl scotch buy lg shelf strip	231684	130	Worth	p/l (worth) lg paster	347338	1441
Scotch Buy	pl scotch buy shelf strip	231695	208				
Scotch Buy	pl scotch buy sm pos pk	463692	248				
Scotch Buy	private label/scotch buy ppcd slide cd	201258	276				
Scotch Buy	private label/scotch buy sm svgs cd	201269	316				
Scotch Buy	pl scotch buy lg paster	231706	514				
Scotch Buy	pl scotch buy lg pos pk	463842	1,322				
Sebring(New)	pl sebring sm pos pack stckr	441634	97				
Sebring(New)	pl sebring lg pos pack stckr	441623	1,316				
Slim Price	pl slim price pos small pack sticker	403405	79				
Slim Price	pl slim price pos large pack sticker	403394	932				
Sundance	pl sundance sm pos pk	463695	197				
Sundance	p/l (sundance) channel strip	277521	599				
Sundance	p/l (sundance) folded shelf strip	277510	982				
Sundance	p/l (sundance) lg shelf strip	277499	1,010				
Sundance	p/l (sundance) lg paster	277488	1,185				
Sundance	pl sundance lg pos pk	463845	1,314				
Tempo	pl tempo sm pos pack sticker	451526	139				
Tempo	pl tempo lg pos pack sticker	451523	1,242				
Tri-Brand	pl tri-brand sm pos pk	463701	182				
Tri-Brand	pl tri-brand lg pos pk	463851	1,484				
Tri-Brand	p/l (tri-brand) channel strip	362100	1,571				
Tri-Brand	p/l (tri-brand) folded shelf strip	362089	1,563				
Tri-Brand	p/l (tri-brand) lg shelf strip	362078	1,649				
Tri-Brand	p/l (tri-brand) lg paster	362067	1,696				
Valu Time	pl valu time sm pos pk stikr	409202	149				
Valu Time	pl valu time lg pos pk stikr	409191	1,106				
Value & Quality	pl value & qual lg pos pk	463854	1196				
Value & Quality	pl value & quality channel strip	231673	2987				
Value & Quality	pl value & quality folded shelf strip	231651	3834				
Value & Quality	pl value & quality lg paster	231662	4053				
Value & Quality	pl value & quality lg shelf strip	231640	4191				

51849 8384